



Start Your Own Business

**THE ENTREPRENEUR**

He is someone who has observed a problem and seen opportunity, this is the true Entrepreneur. If you work in a large institution and feel frustrated, trapped and do not like what you do, well you too could be a candidate. Perhaps redundancy has presented you with an opportunity to rethink how you want your life to move forward. There are real opportunities out there for you Common traits can indicate an entrepreneurial personality. The entrepreneurial adult often shows as an entrepreneurial youngster. A desire to succeed is greater among those whose backgrounds show an extra drive to fit into society. Entrepreneurs are driven not by the need to make money, but by the need to make their dreams a reality. More often than not, money is a by-product of an entrepreneur's motivation rather than the motivation itself. The Armed Forces have many great examples of entrepreneurs –the list of achievers is more evident than in any other institution or industry. Obvious traits include – lack of fear, follow the known practice and accomplish, teamwork and motivation. Above all they are participants not observers. All these traits are a necessary requirement in the business world.

In 1964 as a boy of thirteen years I left school to go to work with a clear goal to succeed. I did not know exactly at what, at 25 years of age I was in business for myself and later I would sell four of the five companies I had started and on further reflection from 1964 I was never unemployed for one single day or received any state benefits even through recessions. (These were the early signs of success and being an Entrepreneur) Entrepreneurs are participants, not observers; they are players, not fans. To be an entrepreneur is to be an optimist, to believe that with the right amount of time, you can achieve your goals. Never seek advice or opinions from those who do not share your enthusiasm or drive.

In my own personal case I could always see the end game. Anything that arose between the Idea and the end game could be overcome, for me these were just issues to be overcome and as I could see the end game that would have to happen. I would always expect challenges and know that I would have to overcome them. This is part of making things happen.

**Serene he stands amongst the flowers,  
And only counts life's sunny hours  
For him dull days do not exist The brazen face old Optimist**

The more that say No it is impossible,  
The more that say there is a recession there is no point, and then there are the ones that say What If this or that happens  
Read the Signs there is so much less competition for success.

Happy Days!

POSTED BY Frank McCarthy CEO of **Mr. Handyman Franchise**  
**Mr. Handyman is the largest employer of Handymen in the World and launched in the UK in March 2010.**

**Meg and Amy**

**Whether you think you**

**can or you can't**

**You're Right**



**Positive Message**

**Fear is Not Real**



**Business Opportunity**

**The Entrepreneur**

**They do what their heart tells them.  
They avoid loud, aggressive, negative people.  
They are silent of their wisdom, this protects them from attack.  
They allow you to believe they are lucky.**

**Contact us**

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