## **Entrepreneur Way**

APRIL ISSUE No.1



## Redundancy

Very often it comes out of the blue, delivered coldly in what appears to be a heartless manner and of course it is a big shock. This horror called Redundancy can leave you feeling hopeless that you have let everybody down and you have no idea what to do next. What can you do, many thousands have been given this challenge in 2009 and yet unbelievably Redundancy can be a God send. You will remember the bird that was kicked out of the nest and then he flew. There is great opportunity in Redundancy for those who can grasp it, like a career change, do what you always wanted to do and that is to work for yourself. Never allow Redundancy happen to you again. There are many good opportunities for you now - you have choice, your life can change greatly if you start your own business. Franchising is a good way to do this, why franchising you might ask. Well let us take a look -

You get a business that is tried and tested/expertise of the Franchisor/On-going Training. The secure knowledge you will not be on your own.

Franchising reduces the risk involved in business. You do not have to convince the bank your idea is workable.

The franchisor must give support **a lot of it**, training must be ongoing, and it must be forever as change comes fast. Change is an essential ingredient for success. At Mr.HandymanFranchise we have learned and understand fully that for franchisee business owners to be successful the support and training must be on-going, **it must never stop**. The franchisee should never be on their own, there is no better way for the franchisor to be successful, than to make sure the franchisees are successful.

David Ambinder having been made Redundant from his Vice Presidents position at Lehman Bros bought a Mr Handyman Franchise in Chicago you can hear what he has to say about coming from high flying finance to franchising .The BBC news bulletin can be viewed at <u>www.mrhandymanfranchise.co.uk</u> Click on BUSINESS WEEK at the same address you will see many more success stories. So shake off the past the future is forward. See this Redundancy as a positive and take advantage of it.

**28% of MrHandyman owners are women.** These ladies it appears have noticed that this is a good opportunity for women Entrepreneurs to enter the business world.

We would welcome more they can be real winners.

POSTED BY Frank McCarthy CEO of Mr. Handyman Franchise Mr. Handyman is the largest employer of Handymen in the World and launched in the UK in March 2010.

### Meg and Amy

Come to the edge he said They said we are afraid Come to the edge he said They came He pushed them and they



### **Positive Message**

# If it's to be- It's up to ME



### **Business Opportunity**

### **The Entrepreneur**

They do not have to be millionaires. They enjoy what they do. Being wrong does not frighten them Above all they secretly know what others do not know,

That is -"FEAR IS NOT REAL".

### **Contact us**

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