



# Be the Boss, Take Control

## WORK AND QUALITY OF LIFE

There can't be many things in life more rewarding than building your own lucrative business, working with your own people, having them help you expand your business and making more profits.

Quality of Life, for some time there has been a demand for change in people's lifestyle and the way they work - with a young family of my own I know why. It does not make sense anymore to have someone be in charge of you, you cannot go to your son's Wednesday afternoon rugby game, or maybe take your daughter to a dental appointment without some fuss and most importantly no one should have to live with the threat of redundancy without the ability to do anything about it.

Franchising is now clearly the front runner for a start-up business. In the current climate it is likely to be the only start-up business that the bank will finance. The reason for this is the tried and tested system of the Franchisor and of course the training and back-up.

With all the franchises on offer, there are many that will give you a decent quality of life with decent earnings. It is a very safe way to be successful in business.

If you seek to change career or are made Redundant, do not see the need to travel hours to work every day, or maybe you feel trapped in your current employment – You will be able to find a Franchisor with a strong brand and background, a good market that is not saturated with competition. One that will compensate you with good earning for your endeavours and more importantly it allows you flexibility and a quality of life. If it is local to where you live - better again. Many husband and wife, father and son, mother and daughter partner in business successfully the franchise way.

Having been on both sides of the fence in business I really do believe when explored, that many of the franchise opportunities have all the ingredients to positively change the rest of your life. To those of you who choose to explore I look forward to welcoming you to the world of taking control of your own destiny and being your own boss.

What you have to explore and like all good entrepreneurs (never assume) is The Market, The Competition, and the one we will hear more of in time to come will be the Quality of Life. When you find these three you have a winner.

BY Frank McCarthy CEO of **Mr. Handyman Franchise UK.**  
**Mr. Handyman is the largest employer of Handymen in the World.**

### Meg and Amy

Does it take you two  
 hours to get to work by  
 car or train each day



### Positive Message

Real success is finding your  
 lifework  
 in the work that you love.



### Business Opportunity

### The Entrepreneur

Before you begin  
 climbing that ladder  
 of success, make sure  
 it is leaning towards  
 the window of opportunity  
 you desire.

Tracy Brinkmann

### Contact us

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